APPLICATION AND CONTRACT FOR EXHIBIT SPACE AT THE

**HUNTIN’-TIME EXPO / 2023**

**Delta Plex Arena \* Grand Rapids, Michigan \* Jan. 27-29**

***Friday 1 pm – 9 pm \* Saturday 9 am – 7 pm \* Sunday 9 am – 5 pm***

COMPANY NAME \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CONTACT PERSON \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ STATE \_\_\_\_\_\_\_ ZIP \_\_\_\_\_\_\_\_

TELEPHONE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **EMAIL** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please print clearly**

AUTHORIZED SIGNATURE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PRODUCT(S) TO BE EXHIBITED\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Booth #

**Booth Cost**

10’ x 10’ Interior $480.00 10’ x 20’ Interiors $860.00

10’ x 10’ Corner $530.00 10’ x 20’ Corner and Interior $910.00

10’ x 15’ Interior $530 10’ x 15’ Corner $580 (each addt’l $480)

3 or more booths add $375.00 per booth Non-Profit 10 x 10 interior $300.00

**\*Tables/Chairs/Electric etc. are ordered separately through Delta Plex.com not Sportslink, Inc.\***

Booth fee includes free parking, pipe and drape and 4 exhibitor’s wristbands. Extra exhibitor wristbands are $7.00 each. Wristbands are not transferrable and are for booth workers only!

*Side walls of all booths have to drop to 3 ft high after extending out 5 ft. from back of booth.*

EXHIBIT SPACE TOTAL COST \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**MINIMUM 50% DEPOSIT DUE WITH RESERVATION TO GUARANTEE SPACE. Balance due Dec. 1.**

*Space sold on a first-come first-serve basis*

***PLEASE MAKE CHECKS PAYABLE TO*: Sports Link, Inc.**

***MAIL PAYMENT WITH CONTRACT TO*:** Sports Link, Inc.

9341 Laubach Ave., Sparta, MI 49345

***FOR MORE INFORMATION CALL*:** (616) 887-7210 or [*beth.antor@att.net*](mailto:beth.antor@att.net)

**Please, no outside food and taping on walls and floor is NOT allowed**

**PURPOSE**

THE HUNTIN’-TIME EXPO IS SPONSORED BY SPORTS LINK, INC. THE PURPOSE OF THIS EXHIBITION IS TO ENABLE ATTENDEES TO SEE, HEAR, EXAMINE, AND PURCHASE THE LATEST DEVELOPMENTS, EQUIPMENT, SUPPLIES AND SERVICES WHICH ARE

REPRESENTED.

**EXHIBIT HALL DAYS, DATES AND HOURS:**

*GRAND RAPIDS* —

FRIDAY, JANUARY 27, 2022

1:00 P.M. - 9:00 P.M.

SATURDAY, JANUARY 28, 2022

9:00 A.M. - 7:00 P.M.

SUNDAY, JANUARY 29, 2022

9:00 A.M. - 5:00 P.M.

**GENERAL:**

THE WORDS SPORTS LINK, INC. SHALL MEAN IT’S OFFICERS, COMMITTEES, AGENTS OR EMPLOYEES ACTING FOR THEM IN THE MANAGEMENT OF THE HUNTIN’-TIME EXPO, SPORTS LINK, INC. RESERVES THE RIGHT TO RENDER ALL INTERPRETATIONS AND TO ESTABLISH FURTHER REGULATIONS AS MAY BE DEEMED NECESSARY FOR THE GENERAL SUCCESS

OF THE EXHIBITION. SPORTS LINK, INC. RESERVES THE RIGHT TO DECLINE, PROHIBIT OR EXPEL AN EXHIBIT WHICH IN its JUDGEMENT, IS OUT OFCHARACTER OF THE EXHIBITION AND / OR IS IN VIOLATION OF THIS CONTRACT OR ANY RULES OR

REGULATIONS NOW OR HEREAFTER IN EFFECT.

DIMENSIONS OF ALL EXHIBIT AREA’S ARE BELIEVED

TO BE ACCURATELY STATED ON THE FLOOR PLANS,

HOWEVER, SPORTS LINK, INC. WILL NOT ASSUME

LIABILITY FOR ANY DISCREPANCY THAT MAY

ACTUALLY OCCUR. SPORTS LINK, INC. WILL NOT

ASSUME RESPONSIBILITY FOR THE TEMPERATURE

LEVELS OF THE EXHIBIT HALL DURING SET-UP, AND

SHOW TEARS DOWN. SPORTS LINK, INC. RESERVES

THE OPTION IN ANY EMERGENCY EITHER TO

SUBSTITUTE COMPARABLE DISPLAY SPACE IF

REQUIRED BY UNFORESEEN CIRCUMSTANCES, OR

TO REFUND THE EXHIBIT FEE. EXHIBITORS SHALL

BE BOUND BY ALL PERTINENT LAWS, CODES, AND

REGULATIONS OF MUNICIPAL OR OTHER

AUTHORITIES HAVING JURISDICTION OVER THE

EXHIBIT FACILITY OR THE CONDUCTING OF SAID

EXHIBIT, TOGETHER WITH THE RULES AND

REGULATIONS OF THE OWNERS AND OPERATORS

OF THE FACILITY IN WHICH THE EXHIBITION IS HELD.

SOLICITATION:

DISTRIBUTION OF ADVERTISING MATERIAL AND

EXHIBITOR SOLICITATION OF ANY SORT SHALL BE

RESTRICTED TO THE EXHIBITOR’S BOOTH.

EXHIBITOR’S EXHIBIT OR PRODUCT MAY NOT

EXTEND INTO ANY AISLE. NO EXHIBITOR SHALL SO

ARRANGE HIS/HER EXHIBIT SO AS TO OBSCURE OR

PREJUDICE ADJACENT EXHIBITORS IN THE OPINION

OF SPORTS LINK, INC.

TAXES AND LICENSES:

EXHIBITOR SHALL BE RESPONSIBLE FOR OBTAINING

ANY LICENSES, PERMITS, OR APPROVALS

REQUIRED UNDER LOCAL, STATE, OR FEDERAL LAW

APPLICABLE TO THEIR ACTIVITY AT THE EXHIBITION.

EXHIBITOR SHALL BE RESPONSIBLE FOR OBTAINING

ANY TAX IDENTIFICATION NUMBERS AND PAYING

ALL TAXES, LICENSE FEES OR OTHER CHARGES

THAT SHALL BECOME DUE TO ANY GOVERNMENTAL

AUTHORITY IN CONNECTION WITH THEIR ACTIVITIES

AT THE EXHIBITION.

CANCELLATION AND REFUND POLICY:

CANCELLATION OF ALL OR PART OF THE EXHIBIT

SPACE MUST BE IN WRITING TO SPORTS LINK, INC.

**EXHIBITORS CANCELING 60 DAYS BEFORE SHOW**

**WILL RECEIVE A FULL REFUND. NO REFUNDS**

**ISSUED AFTER 60 DAYS BEFORE SHOW. IF THE**

**EXHIBITOR DOES NOT MAKE FULL PAYMENT WHEN**

**DUE UNDER THE TERMS OF THIS CONTRACT,**

**SPORTS LINK, INC. RESERVES THE RIGHT TO**

**TERMINATE THIS CONTRACT AND THE EXHIBITOR**

**SHALL BE RESPONSIBLE FOR THE PAYMENT TO**

**SPORTS LINK, INC. OF ALL AMOUNTS WHICH WOULD**

**HAVE BEEN DUE SPORTS LINK, INC. UNDER THE**

**TERMS OF THIS CONTRACT.**

INSURANCE:

AN EXHIBITOR SHALL CARRY its OWN INSURANCE.

SPORTS LINK, INC. AND THE EXHIBITION FACILITY

ASSUME NO RESPONSIBILITY FOR THE SAFETY OF

THE PROPERTIES OF THE EXHIBITOR, IT’S

OFFICERS, AGENTS OR EMPLOYEE’S FROM THEFT,

DAMAGES BY FIRE, ACCIDENT OR OTHER CAUSES

WHATSOEVER, AND THE EXHIBITOR EXPRESSLY

AGREES TO SAVE AND HOLD HARMLESS SPORTS

LINK, INC. THE DECORATOR/EXPOSITION COMPANY

AND THE EXHIBITION FACILITY AND THEIR

RESPECTIVE MANAGEMENT, AGENTS AND

EMPLOYEE’S FROM ANY AND ALL LIABILITY

RESULTING FROM INJURIES OR DAMAGE TO

EXHIBITOR, its AGENTS, EMPLOYEE’S, PERSONS

AND/OR PROPERTIES IN CONNECTION WITH THE

EXHIBITORS USE OF THE EXHIBIT SPACE.

DEFAULT OF OCCUPANCY:

**IT IS FURTHER AGREED THAT ACTUAL OCCUPATION**

**OF THE EXHIBIT SPACE BY AN EXHIBIT IS**

**ESSENTIAL. SHOULD THE EXHIBITOR BE UNABLE TO**

**OCCUPY THE SPACE BY DECEMBER 1 OF THE**

**PREVIOUS YEAR THEN SPORTS LINK, INC. IS**

**AUTHORIZED TO OCCUPY OR CAUSE SAID SPACE**

**TO BE OCCUPIED IN SUCH A MANNER AS IT MAY**

**DEEM IN THE BEST INTEREST OF THE EXHIBITION,**

**WITHOUT ANY REBATE OR ALLOWANCE**

**WHATSOEVER TO THE EXHIBITOR AND WITHOUT IN**

**ANY WAY RELEASING SAID EXHIBITOR FROM ANY**

**LIABILITY, OR FROM ANY OF IT’S OTHER**

**OBLIGATIONS UNDER THIS CONTRACT. SAID**

**EXHIBITOR EXPRESSLY AGREES TO PAY THE**

**EXHIBITION THE FULL SUM SET FORTH.**

**BUILDING OCCUPANCY:**

SPORTS LINK, INC. SHALL NOT BE LIABLE FOR THE

NON- FULFILLMENT OF THIS CONTRACT AS TO THE

DELIVERY OF EXHIBIT SPACE IF NON-DELIVERY IS

DUE TO ANY OF THE FOLLOWING CAUSES: BY

REASON OF THE FACILITY BEING DAMAGED OR

DESTROYED BY FIRE, AND ACT OF GOD, PUBLIC

ENEMY, WAR OR INSURRECTION, STRIKES, THE

AUTHORITY OF THE LAW, POSTPONEMENT OR

CANCELLATION OF THE EXHIBITION, OR FOR ANY

CAUSE BEYOND its CONTROL. IT WILL HOWEVER,

IN THE EVENT OF IT’S NOT BEING ABLE TO HOLD AN

EXHIBIT FOR ANY OF THE ABOVE NAMED REASONS

REIMBURSE EXHIBITOR ON A PRO-RATED BASIS ON

ANY AMOUNT PAID, LESS ANY AND LEGITIMATE

EXPENSES INCURRED, SUCH AS BUT NOT LIMITED

TO RENT, ADVERTISING, SALARIES, OPERATING

COSTS, ETC.

PROTECTION OF FACILITIES:

NOTHING SHALL BE POSTED ON, OR TACKED,

NAILED, SCREWED, OR OTHERWISE ATTACHED TO

THE COLUMNS, WALLS, FLOORS, OR OTHER PARTS

OF THE CONVENTION HALL EXHIBIT AREA WITHOUT

WRITTEN PERMISSION FROM SPORTS LINK, INC.

PACKING, UNPACKING AND ASSEMBLY

OF EXHIBITS SHALL BE DONE ONLY IN DESIGNATED

AREAS AND IN CONFORMITY WITH DIRECTION OF

SPORTS LINK, INC., THE CONVENTION FACILITY

MANAGER OR THEIR ASSISTANTS.

BOOTHS:

THE BOOTH PACKAGE (A 10’ X 10’ SPACE WITH BACK

AND SIDE WALL DRAPING) IS PROVIDED BY SPORTS

LINK, INC. IF AN EXHIBITOR PLANS TO INSTALL A

COMPLETELY CONSTRUCTED DISPLAY OF SUCH A

CHARACTER THAT THE EXHIBITOR WILL NOT

REQUIRE OR DESIRE THE USE OF STANDARD

BOOTH EQUIPMENT, NO PART OF THEREOF SHALL

SO PROJECT AS TO OBSTRUCT THE VIEW OF THE

ADJACENT BOOTHS. NO DISPLAY MAY EXCEED A

HEIGHT OF EIGHT FEET ON THE BACK WALL NOR BE

HIGHER THAN THE SIDE WALL SPECIFICATIONS,

WITHOUT THE CONSENT OF SPORTS LINK, INC. IN

WRITING.

INSTALLATION AND DISMANTLING:

THE SPECIFIC REQUIREMENTS AS TO THE TIME FOR

INSTALLATION WILL BE POSTED ON WEBSITE.

**DISMANTLING- AT CLOSING OF SHOW AND NOT**

**BEFORE.**

SPORTS LINK, INC. EXPRESSLY RESERVES THE

RIGHT TO DETERMINE RULES SUBJECT TO ALL

INSTALLATIONS AND DISMANTLING DONE BY ANY

EXHIBITOR AT THIS CONFERENCE.

THIS CONTRACT HAS BEEN REVIEWED BY LEGAL

COUNCIL TO SPORTS LINK, INC. AND IS APPROVED

AS TO its FORM AND EXECUTION.

THIS CONTRACT SHALL BECOME EFFECTIVE

UPON THE DATE OF ACCEPTANCE BY THE LESSEE.