

APPLICATION AND CONTRACT FOR EXHIBIT SPACE AT THE

HUNTIN'-TIME EXPO / 2011

Delta Plex Arena • Grand Rapids, Michigan

**January 28
Friday
2PM-9PM**

**January 29
Saturday
9AM-7PM**

**January 30
Sunday
9AM-5PM**

EXHIBITORS PLEASE FILL OUT COMPLETELY, INCLUDING E-MAIL

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE: _____ ZIP: _____

TELEPHONE NO. _____ E-MAIL: _____

please print clearly

AUTHORIZED SIGNATURE _____

PRODUCTS TO BE EXHIBITED _____

BOOTH # _____

SPECIAL BOOTH / DECORATING ORDERS

If needed, tables, chairs, etc. can be ordered prior to the show through our show decorators.
Call Exhibition Services at (989) 686-0660 and ask for Tina.

8' Tables ... Skirted / \$25

Chairs, regular folding type ... \$3.00 each

Full price booths include standard 8' rear draping and 3' side rails. —Thank you!

EXHIBIT SPACE COST

Interior 10' x 10' \$440.00

Corner 10' x 10' \$490.00

Bulk Space / Multiple Booths / Nonprofit - Call for details

EXHIBIT SPACE TOTAL COST _____ MINIMUM 50% DEPOSIT WITH RESERVATION _____

(Balance due 12-14-2009)

*****SPACE SUBJECT TO AVAILABILITY AND ON A FIRST COME FIRST SERVE BASIS*****

PLEASE MAKE CHECKS PAYABLE TO:

Sports Link, Inc.

MAIL PAYMENT WITH CONTRACT TO:

Sports Link, Inc.

9341 Laubach, Sparta, MI 49345

FOR MORE INFORMATION CALL:

(616) 887-7210

RULES AND REGULATIONS

PURPOSE

THE HUNTIN'-TIME EXPO IS SPONSORED BY SPORTS LINK, INC. THE PURPOSE OF THIS EXHIBITION IS TO ENABLE ATTENDEES TO SEE, HEAR, EXAMINE, AND PURCHASE THE LATEST DEVELOPMENTS, EQUIPMENT, SUPPLIES AND SERVICES WHICH ARE REPRESENTED.

EXHIBIT HALL DAYS, DATES AND HOURS:

GRAND RAPIDS —

• FRIDAY, JANUARY 28, 2011

2:00 P.M. - 9:00 P.M.

• SATURDAY, JANUARY 29, 2011

9:00 A.M. - 7:00 P.M.

• SUNDAY, JANUARY 30, 2011

9:00 A.M. - 5:00 P.M.

GENERAL:

THE WORDS SPORTS LINK, INC. SHALL MEAN IT'S OFFICERS, COMMITTEES, AGENTS OR EMPLOYEES ACTING FOR THEM IN THE MANAGEMENT OF THE HUNTIN'-TIME EXPO, SPORTS LINK, INC. RESERVES THE RIGHT TO RENDER ALL INTERPRETATIONS AND TO ESTABLISH FURTHER REGULATIONS AS MAY BE DEEMED NECESSARY FOR THE GENERAL SUCCESS OF THE EXHIBITION. SPORTS LINK, INC. RESERVES THE RIGHT TO DECLINE, PROHIBIT OR EXPEL AN EXHIBIT WHICH IN IT'S JUDGEMENT, IS OUT OF CHARACTER OF THE EXHIBITION AND / OR IS IN VIOLATION OF THIS CONTRACT OR ANY RULES OR REGULATIONS NOW OR HEREAFTER IN EFFECT. DIMENSIONS OF ALL EXHIBIT AREA'S ARE BELIEVED TO BE ACCURATELY STATED ON THE FLOOR PLANS, HOWEVER, SPORTS LINK, INC. WILL NOT ASSUME LIABILITY FOR ANY DISCREPANCY THAT MAY ACTUALLY OCCUR. SPORTS LINK, INC. WILL NOT ASSUME RESPONSIBILITY FOR THE TEMPERATURE LEVELS OF THE EXHIBIT HALL DURING SET-UP, AND SHOW TEAR DOWN. SPORTS LINK, INC. RESERVES THE OPTION IN ANY EMERGENCY EITHER TO SUBSTITUTE COMPARABLE DISPLAY SPACE IF REQUIRED BY UNFORESEEN CIRCUMSTANCES, OR TO REFUND THE EXHIBIT FEE. EXHIBITORS SHALL BE BOUND BY ALL PERTINENT LAWS, CODES, AND REGULATIONS OF MUNICIPAL OR OTHER AUTHORITIES HAVING JURISDICTION OVER THE EXHIBIT FACILITY OR THE CONDUCTING OF SAID EXHIBIT, TOGETHER WITH THE RULES AND REGULATIONS OF THE OWNERS AND OPERATORS OF THE FACILITY IN WHICH THE EXHIBITION IS HELD.

SOLICITATION:

DISTRIBUTION OF ADVERTISING MATERIAL AND EXHIBITOR SOLICITATION OF ANY SORT SHALL BE RESTRICTED TO THE EXHIBITOR'S BOOTH. EXHIBITOR'S EXHIBIT OR PRODUCT MAY NOT EXTEND INTO ANY AISLE. NO EXHIBITOR SHALL SO ARRANGE HIS/HER EXHIBIT SO AS TO OBSCURE OR PREJUDICE ADJACENT EXHIBITORS IN THE OPINION OF SPORTS LINK, INC.

TAXES AND LICENSES:

EXHIBITOR SHALL BE RESPONSIBLE FOR OBTAINING ANY LICENSES, PERMITS, OR APPROVALS REQUIRED UNDER LOCAL, STATE, OR FEDERAL LAW APPLICABLE TO THEIR ACTIVITY AT THE EXHIBITION. EXHIBITOR SHALL BE RESPONSIBLE FOR OBTAINING ANY TAX IDENTIFICATION NUMBERS AND PAYING ALL TAXES, LICENSE FEES OR OTHER CHARGES THAT SHALL BECOME DUE TO ANY GOVERNMENTAL AUTHORITY IN CONNECTION WITH THEIR ACTIVITIES AT THE EXHIBITION.

CANCELLATION AND REFUND POLICY:

CANCELLATION OF ALL OR PART OF THE EXHIBIT SPACE MUST BE IN WRITING TO SPORTS LINK, INC. EXHIBITORS CANCELING BEFORE DECEMBER 14, 2010 WILL RECEIVE A FULL REFUND. NO REFUNDS ISSUED AFTER DECEMBER 14, 2010. IF THE EXHIBITOR DOES NOT MAKE FULL PAYMENT WHEN DUE UNDER THE TERMS OF THIS CONTRACT, SPORTS LINK, INC. RESERVES THE RIGHT TO TERMINATE THIS CONTRACT AND THE EXHIBITOR SHALL BE RESPONSIBLE FOR THE PAYMENT TO SPORTS LINK, INC. OF ALL AMOUNTS WHICH WOULD HAVE BEEN DUE SPORTS LINK, INC. UNDER THE TERMS OF THIS CONTRACT.

INSURANCE:

AN EXHIBITOR SHALL CARRY IT'S OWN INSURANCE. SPORTS LINK, INC. AND THE EXHIBITION FACILITY ASSUME NO RESPONSIBILITY FOR THE SAFETY OF THE PROPERTIES OF THE EXHIBITOR, IT'S OFFICERS, AGENTS OR EMPLOYEE'S FROM THEFT, DAMAGES BY FIRE, ACCIDENT OR OTHER CAUSES WHATSOEVER, AND THE EXHIBITOR EXPRESSLY AGREES TO SAVE AND HOLD HARMLESS SPORTS LINK, INC. THE DECORATOR/ EXPOSITION COMPANY AND THE EXHIBITION FACILITY AND THEIR RESPECTIVE MANAGEMENT, AGENTS AND EMPLOYEE'S FROM ANY AND ALL LIABILITY RESULTING FROM INJURIES OR DAMAGE TO EXHIBITOR, IT'S AGENTS, EMPLOYEE'S, PERSONS AND/OR PROPERTIES IN CONNECTION WITH THE EXHIBITORS USE OF THE EXHIBIT SPACE.

DEFAULT OF OCCUPANCY:

IT IS FURTHER AGREED THAT ACTUAL OCCUPATION OF THE EXHIBIT SPACE BY AN EXHIBIT IS ESSENTIAL. SHOULD THE EXHIBITOR BE UNABLE TO OCCUPY THE SPACE BY DECEMBER 14, 2010, THEN SPORTS LINK, INC. IS AUTHORIZED TO OCCUPY OR CAUSE SAID SPACE TO BE OCCUPIED IN SUCH A MANNER AS IT MAY DEEM IN THE BEST INTEREST OF THE EXHIBITION, WITHOUT ANY REBATE OR ALLOWANCE WHATSOEVER TO THE EXHIBITOR AND WITHOUT IN ANY WAY RELEASING SAID EXHIBITOR FROM ANY LIABILITY, OR FROM ANY OF IT'S OTHER OBLIGATIONS UNDER THIS CONTRACT. SAID EXHIBITOR EXPRESSLY AGREES TO PAY THE EXHIBITION THE FULL SUM SET FORTH.

BUILDING OCCUPANCY:

SPORTS LINK, INC. SHALL NOT BE LIABLE FOR THE NON- FUL-

FILLMENT OF THIS CONTRACT AS TO THE DELIVERY OF EXHIBIT SPACE IF NON-DELIVERY IS DUE TO ANY OF THE FOLLOWING CAUSES: BY REASON OF THE FACILITY BEING DAMAGED OR DESTROYED BY FIRE, AND ACT OF GOD, PUBLIC ENEMY, WAR OR INSURRECTION, STRIKES, THE AUTHORITY OF THE LAW, POSTPONEMENT OR CANCELLATION OF THE EXHIBITION, OR FOR ANY CAUSE BEYOND IT'S CONTROL. IT WILL HOWEVER, IN THE EVENT OF IT'S NOT BEING ABLE TO HOLD AN EXHIBIT FOR ANY OF THE ABOVE NAMED REASONS REIMBURSE EXHIBITOR ON A PRO-RATED BASIS ON ANY AMOUNT PAID, LESS ANY AND LEGITIMATE EXPENSES INCURRED, SUCH AS BUT NOT LIMITED TO RENT, ADVERTISING, SALARIES, OPERATING COSTS, ETC.

PROTECTION OF FACILITIES:

NOTHING SHALL BE POSTED ON, OR TACKED, NAILED, SCREWED, OR OTHERWISE ATTACHED TO THE COLUMNS, WALLS, FLOORS, OR OTHER PARTS OF THE CONVENTION HALL EXHIBIT AREA WITHOUT WRITTEN PERMISSION FROM SPORTS LINK, INC. PACKING, UNPACKING AND ASSEMBLY OF EXHIBITS SHALL BE DONE ONLY IN DESIGNATED AREAS AND IN CONFORMITY WITH DIRECTION OF SPORTS LINK, INC., THE CONVENTION FACILITY MANAGER OR THEIR ASSISTANTS.

BOOTHS:

THE BOOTH PACKAGE (A 10'X 10' SPACE WITH BACK AND SIDE WALL DRAPING) IS PROVIDED BY SPORTS LINK, INC. IF AN EXHIBITOR PLANS TO INSTALL A COMPLETELY CONSTRUCTED DISPLAY OF SUCH A CHARACTER THAT THE EXHIBITOR WILL NOT REQUIRE OR DESIRE THE USE OF STANDARD BOOTH EQUIPMENT, NO PART OF THEREOF SHALL SO PROJECT AS TO OBSTRUCT THE VIEW OF THE ADJACENT BOOTHS. NO DISPLAY MAY EXCEED A HEIGHT OF EIGHT FEET ON THE BACK WALL NOR BE HIGHER THAN THE SIDE WALL SPECIFICATIONS, WITHOUT THE CONSENT OF SPORTS LINK, INC. IN WRITING.

INSTALLATION AND DISMANTLING:

THE SPECIFIC REQUIREMENTS AS TO THE TIME FOR INSTALLATION AND DISMANTLING OF THE EXHIBITS WILL BE: INSTALLATION, FRIDAY, 6:00 A.M. - 2:00 P.M., DISMANTLING, SUNDAY, 5:00 P.M. - 8:00 P.M. SPORTS LINK, INC. EXPRESSLY RESERVES THE RIGHT TO DETERMINE RULES SUBJECT TO ALL INSTALLATIONS AND DISMANTLING DONE BY ANY EXHIBITOR AT THIS CONFERENCE.

THIS CONTRACT HAS BEEN REVIEWED BY LEGAL COUNCIL TO SPORTS LINK, INC. AND IS APPROVED AS TO IT'S FORM AND EXECUTION.

THIS CONTRACT SHALL BECOME EFFECTIVE UPON THE DATE OF ACCEPTANCE BY THE LESSEE.

